

MPTA 2020 Student Conclave/Pain Summit 3 & Spring Conference

Sponsorship & Exhibit Agreement

Join the Michigan Physical Therapy Association in Ypsilanti

MPTA 2020 Student Conclave

March 20, 2020

MPTA Pain Summit 3 & Spring Conference

March 21, 2020

Marriott Eagle Crest Resort

1275 S. Huron St, Ypsilanti, MI 48197

Don't miss this opportunity to network with over 500 PT/PTA students and professionals!

MPTA Student Conclave Friday, March 20

This annual event is designed to help students explore the possibilities for their future career in the field of physical therapy. The event is organized by the MPTA Student Relations Committee, a PT and PTA student-run committee.

Highlights will include:

- Educational Programming
- Panel Discussion
- Exhibit Area

Anticipated attendance: 350 – 400 PT and PTA students from across Michigan.

MPTA Pain Summit 3 and Spring Conference Saturday, March 21

This is our third year offering programming focused on Pain Science and Management topics. We will also offer a second track of programming. Attendees include PT and PTA professionals as well as providers from other healthcare professions.

Highlights include:

- Educational Programming
- Membership, Legislative, Payment and Communications Round Table Discussions
- Exhibit Area

Anticipated attendance 250 - 300 PTs, PTAs and students

Sponsorship Options – for details see next page

Platinum Sponsor (1) - \$2000

Gold Sponsor (3) - \$1500

Silver Sponsor (5) - \$1000

One Day Exhibit Fee - \$550/\$500

Two Day Exhibit Fee - \$750

Session Sponsor - \$200

All Sponsors Receive:

Exhibit Booth for both days of conference with exhibitor registration for 2

Free Advance Attendee Mailing List (physical addresses)

Recognition in the Conference Mobile App

Sponsor Ribbons on Name Badges

Logo and hyperlink to company website on the MPTA Conference Website

Free Post Conference Mailing List

25% Discount on MPTA Member Mailing List Rental

MPTA 2020 Spring Sponsorship & Exhibit Options

MPTA Conference Sponsors

<input type="checkbox"/> \$2000*	Platinum Sponsor	Exhibitor Registration for 2 days - Priority placement in the exhibit hall Exclusive opportunity to offer co-branded conference giveaway item at registration Complimentary Conference Registration for 3 attendees Special recognition onsite, on the website and in the conference mobile app Plus additional benefits offered to all sponsors
<input type="checkbox"/> \$1500*	Gold Sponsor	Exhibitor Registration for 2 days - Preferred placement in the exhibit hall Exclusive opportunity to sponsor lanyards or sponsor breakfast/lunch/ or break Complimentary Conference Registration for 2 attendees Special recognition onsite, on the website and in the conference mobile app Plus additional benefits offered to all sponsors
<input type="checkbox"/> \$1000*	Silver Sponsor	Exhibitor Registration for 2 days Complimentary Conference Registration for 1 attendee Special recognition onsite, on the website and in the conference mobile app Plus additional benefits offered to all sponsors

MPTA Student Conclave/Conference Exhibitor or Session Sponsor

<input type="checkbox"/> \$750*	Two Day Exhibitor	Includes: one exhibit table at the Student Conclave and Conference, two exhibitor registrations for Friday and Saturday, listing in the mobile app.
<input type="checkbox"/> \$550*	Friday One Day Exhibitor	Includes: one exhibit table at the Student Conclave, two exhibitor registrations for Friday, listing in the mobile app.
<input type="checkbox"/> \$500*	Saturday One Day Exhibitor	Includes: one exhibit table at the Pain Summit/Spring Conference, two exhibitor registrations for Saturday, listing in the mobile app.
<input type="checkbox"/> \$200*	Session Sponsor	Includes: Signage at session of your choice, based on availability. Session sponsors will be noted on handouts webpage and onsite with signage. Option to place brochures and/or other materials at back of session room.

**\$45 Additional Fee if Electricity is requested*

To Reserve Your Sponsorship/Exhibit

To place an order: indicate your selection(s) on page two, read and sign the “Referral-for-Profit Agreement” and complete other sections on page three, and submit both pages to MPTA. Submit your order form via:

Online Submission: [Preferred - Click Here](#)

Email: mpta@mpta.com Indicate “MPTA Student Conclave/Spring Conference” in the Subject line.

NOTE: Do not include credit card information on forms that are sent to MPTA via email.

Mail: MPTA, 140B Purcellville Gateway Drive, Suite 120 Purcellville, VA 20132
(Make check payable to MPTA.)

Questions: MPTA staff will be happy to assist you with an order. You can call the MPTA office at 517-234-5040 or send an email to mpta@mpta.com.

Payment and Cancellation Policy

All sponsor/exhibitor payments are required within thirty days after the receipt of their reservation form. All payments must be made prior to the beginning of the event. Cancellations received 30 days prior to the event will be assessed a 25% cancellation fee. Cancellations received between 30 and 10 days prior to the event will be assessed a 50% cancellation fee. If the cancellation is received less than 10 days prior to the event a 100% cancellation fee will be assessed and no payment will be refunded.

Referral-for-Profit Agreement

MPTA will not process an order unless the purchaser has read the provisions below and has agreed to all terms, has indicated agreement by checking the "I agree" box, and has signed and dated and submitted this agreement along with the order form.

Michigan Physical Therapy Association (MPTA) follows the American Physical Therapy Association (APTA) position on potential referral for profit. APTA is opposed, as a matter of health care policy, to arrangements under which sources of referral (including physicians) stand to profit from referring patients for physical therapy. The policy adopted by the House of Delegates, Financial Considerations in Practice (HOD 06-99-13-17) states: "The American Physical Therapy Association opposes participation in services that is in any way linked to the financial gain of the referral source." Because of this policy, MPTA does not accept advertising orders from an organization or individual in a practice if any physician has a financial interest in the practice and refers patients to an employed physical therapist or to a physical therapist who supervises an employed physical therapist assistant.

To complete your submission to MPTA, you must make the following certification by checking the "I agree" box below: "I certify that no referral source (including any referring physician) has a financial interest in the practice that has the position that is the subject of this sponsorship/exhibit." Please note that if you agree to this statement, you may be asked to provide conclusive documentation as to the ownership of the facility, the identity of its employees, and the referral patterns of such owners and/or employees. If MPTA in the future discovers that any referral source has a financial interest in your facility (as owner and/or employee), any orders or agreements with MPTA will be cancelled immediately, with no refund of payment.

I agree.

Name (print):

Title:

Signature:

Date:

Sponsor/Exhibitor Contact Information

Company	
Contact Name	
Title	
Street Address	
City, State, Zip	
Phone #	
Email	
Signature	

Payment Method

Please Invoice

Check Enclosed